

How to load a ferry: a comparison of packing algorithms for the vehicle ferry industry

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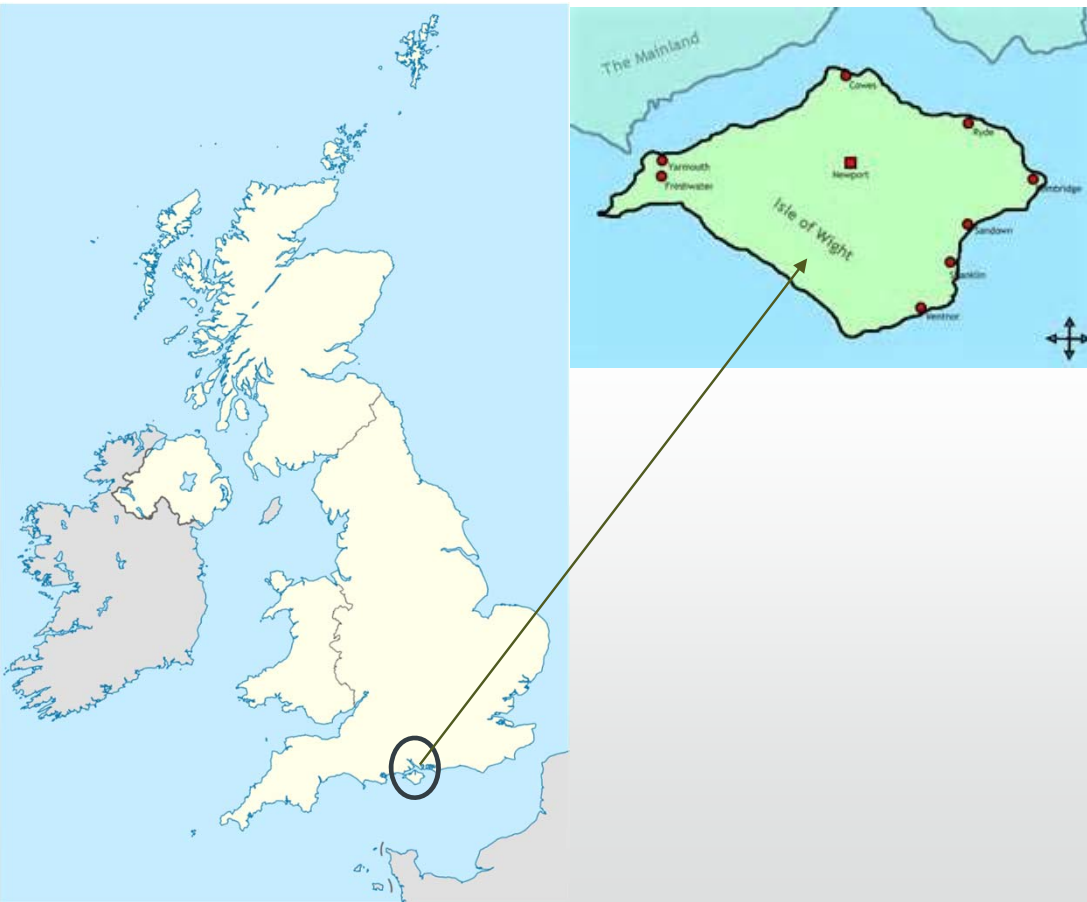
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Talk overview

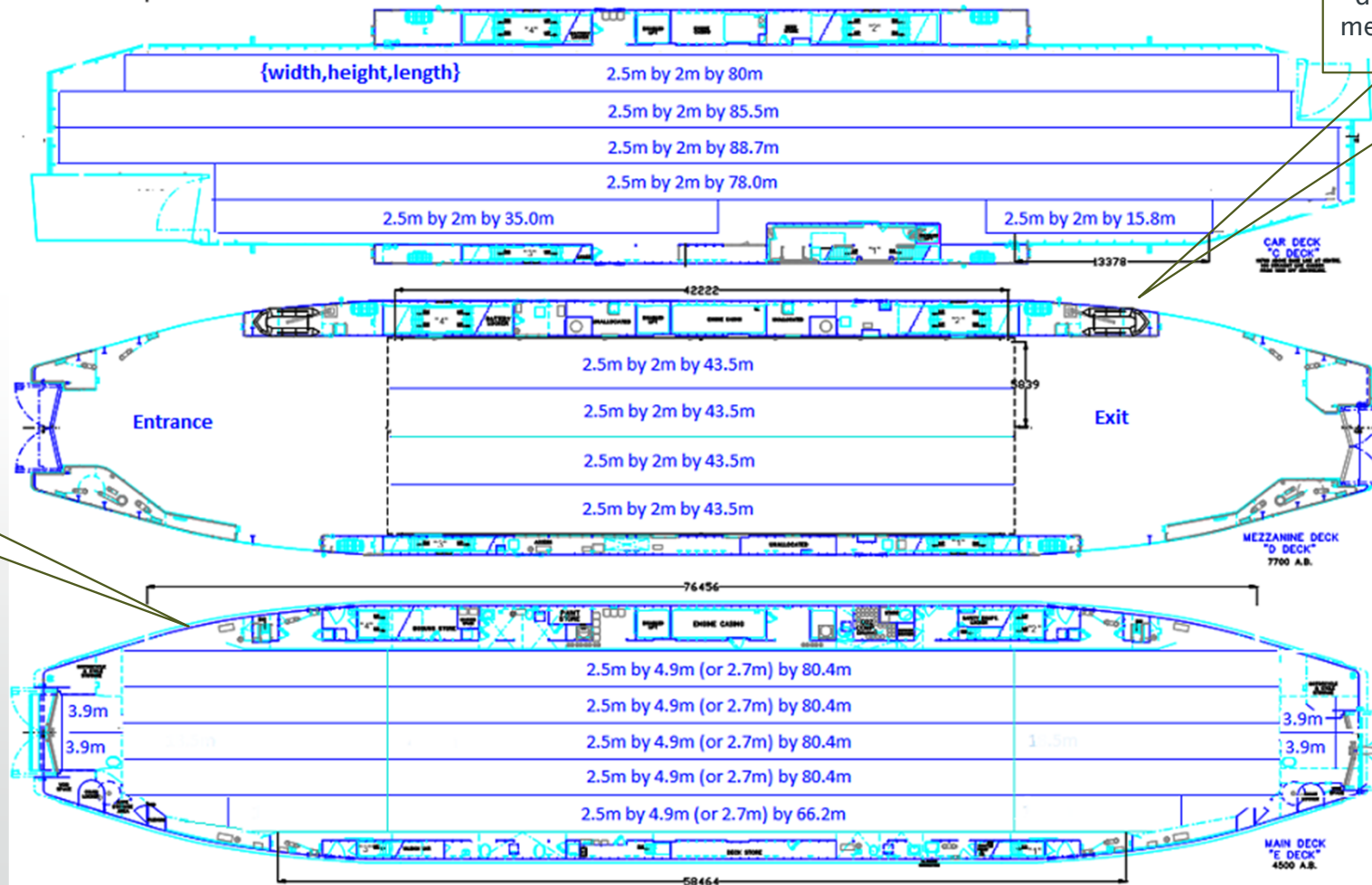
1. Description of the vehicle ferry loading problem
2. Previous work: Two packing algorithms
 1. Application: Optimal dynamic pricing
3. An algorithm for queue constrained loading
 - i. Application: Minimise penalties for failing to load vehicles
4. Conclusion

Case study



- Red Funnel: regular crossings between Southampton and the Isle of Wight
- Accommodates private vehicles and commercial freight vehicles

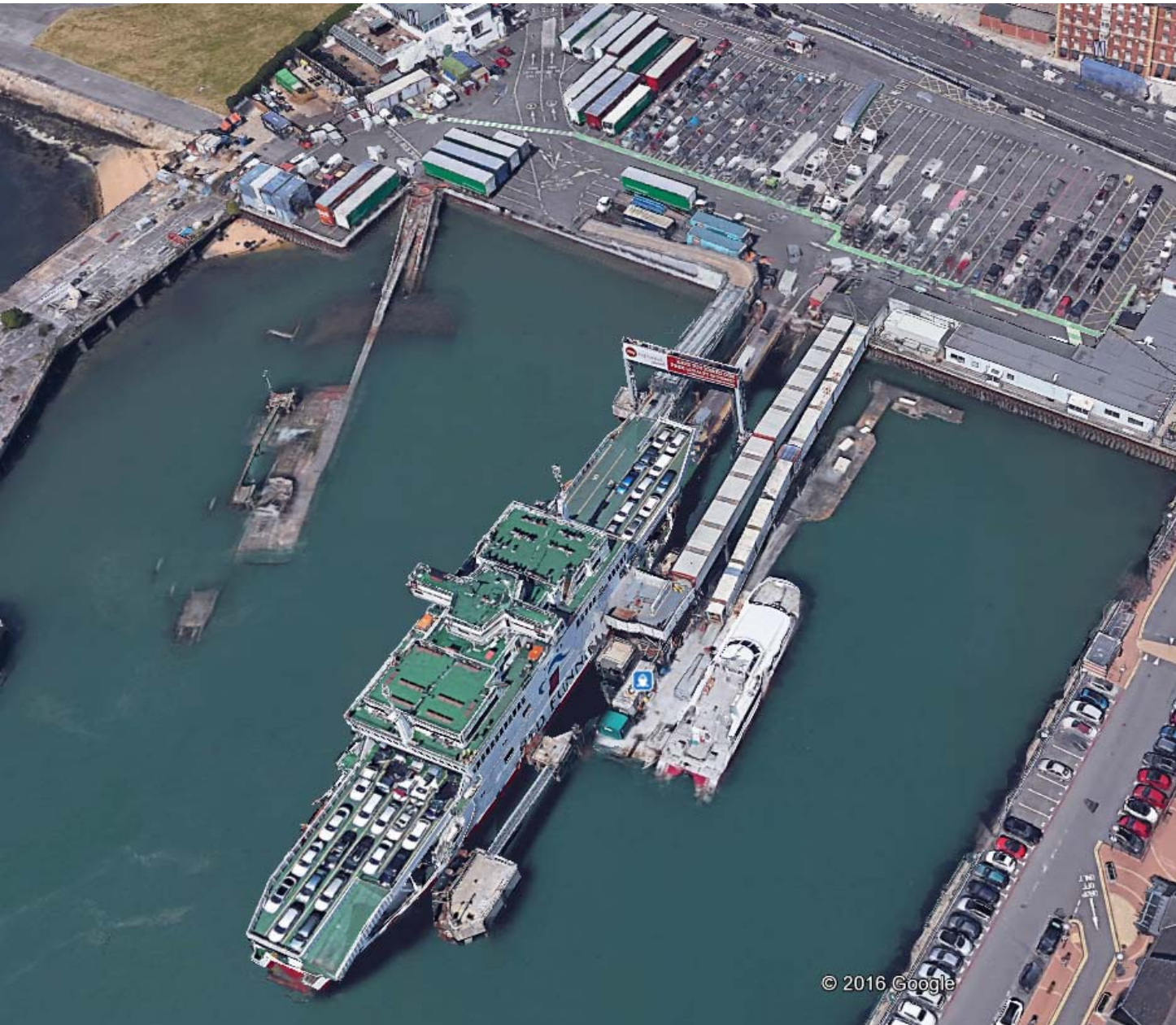
Ferry dimensions



Lane parking of cars and motorcycles on the upper deck and cars only on the mezzanine decks when they are in operation

Multiple vehicle types are parked on the main deck. 2D packing is allowed

- Southampton terminal
- Parallel queues for pre-sorting vehicles



Description of the vehicle ferry loading problem

- Vehicles who have purchased tickets **arrive at random times** before departure
- Upon arrival vehicles are **directed to terminal queues** according to their type and dimensions
- Some **vehicles are prioritised** in the loading process such as those which:
 - require unimpeded access to the lifts
 - hold a priority boarding pass
 - drop trailers
- Minimum **parking gaps** have to be respected so that passengers can exit the vehicle deck for the duration of the journey

Problem description

- Some vehicles have **large turning circles** which means that it is best to avoid parking them in the corner positions either side of the exit
- If **mezzanine decks** are used some parts of the main deck will have lower maximum vehicle height constraints
- Some parking positions require a **reverse gap** to be left so that vehicles are not jammed on the ferry at exit time

One-dimensional bin packing (1DBP)
Two-dimension packing heuristic (2DH)

TWO PACKING ALGORITHMS

One-dimensional bin packing (1DBP)

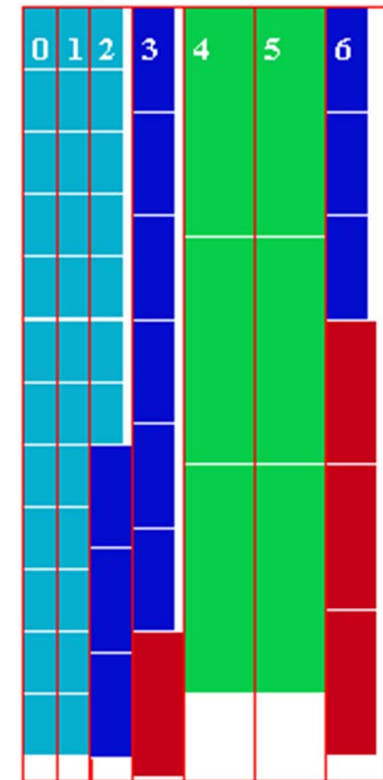
- Each deck consists of a set of lanes (bins)
- Each bin has a width, height and length (constraints)
- Maximise the value of the packed vehicles

$$\bullet \text{ Max } \sum_{i=1}^{|I|} \sum_{j=1}^{|J|} \sum_{k=1}^{|J_j|} S_{ijk} x_{ijk}$$

$$\sum_{j \in J} \sum_{k \in J_j} x_{ijk} \leq d_i \quad \forall i \in I$$

$$\sum_{i \in I} l_i x_{ijk} \leq \hat{l}_j \quad \forall j \in J, \quad \forall k \in J_j$$

$$x_{ijk} \in \mathbb{N} \quad \forall \{ \forall i \in I, \quad \forall j \in J, \quad \forall k \in J_j \}$$



One-dimensional bin packing (1DBP)

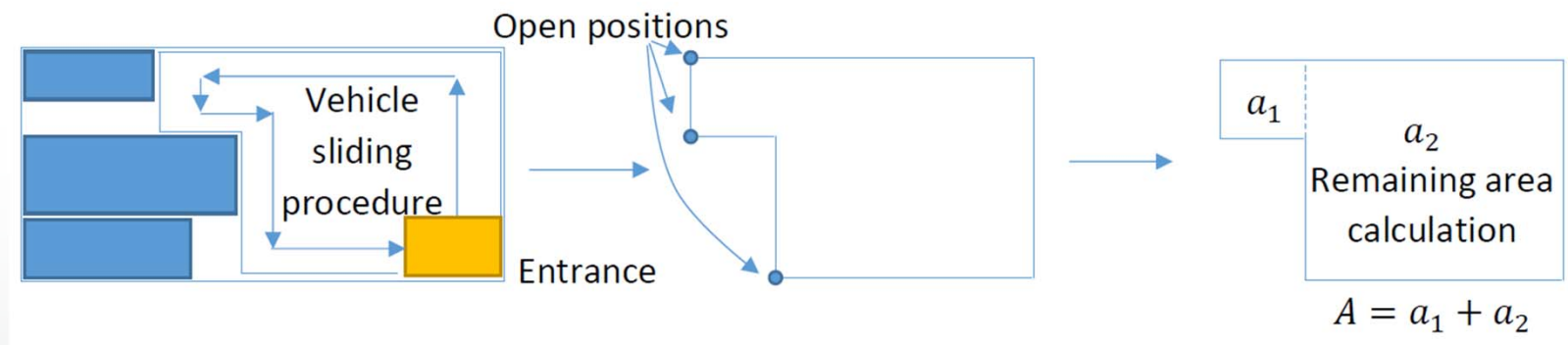
- Extended to allow:
 - for vehicles **parked across adjacent lanes**
 - for **variable lane sizes**

Two-dimensional packing heuristic (2DH)

- This heuristic is designed for use in a **loading simulator** developed in collaboration with Red Funnel and accounts the real world constraints
 - Large vehicle manoeuvrability; lift access; lowerable mezzanine decks; drop trailers and also reverse gaps
- The loading simulator follows the **procedure implemented in the real world**
 1. Load cars and motorcycles onto the car deck and mezzanine decks if used
 2. Priority vehicle types are then loaded onto the main deck
 3. The remaining vehicles are loaded onto the main deck using the two-dimensional packing heuristic

Two-dimensional packing heuristic (2DH)

- **A vehicle sliding procedure** was used to track the remaining vehicle positions and to calculate efficiency attributes for those positions



- Loading decisions were chosen as those which maximised a weighted sum of efficiency attribute scores, simulated annealing was used to set the attribute weights to maximise packing efficiency

$$- \max_j \sum_{i=1}^n w_i a_{ji}$$

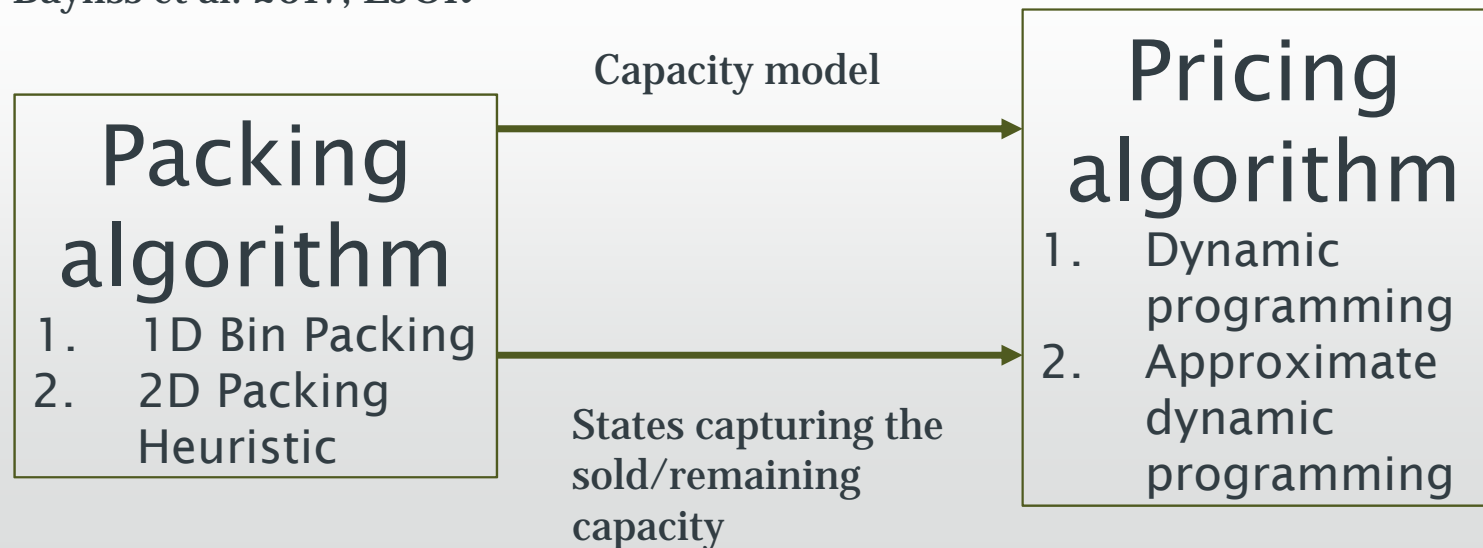
Optimal dynamic pricing problem

Objective: derive a dynamic pricing policy that maximises the expected revenue from the sale of vehicle tickets on a ferry

- **Constraint:** Limited **capacity** which **depends on packing efficiency**
- Customers
 - Arrive at random times during the **selling season** (beginning 6 months before departure)
 - Have a maximum **willingness-to-pay** is dependent on time until departure and their vehicle type
 - And, their vehicles vary in **size**

General framework for integrating optimal packing and pricing

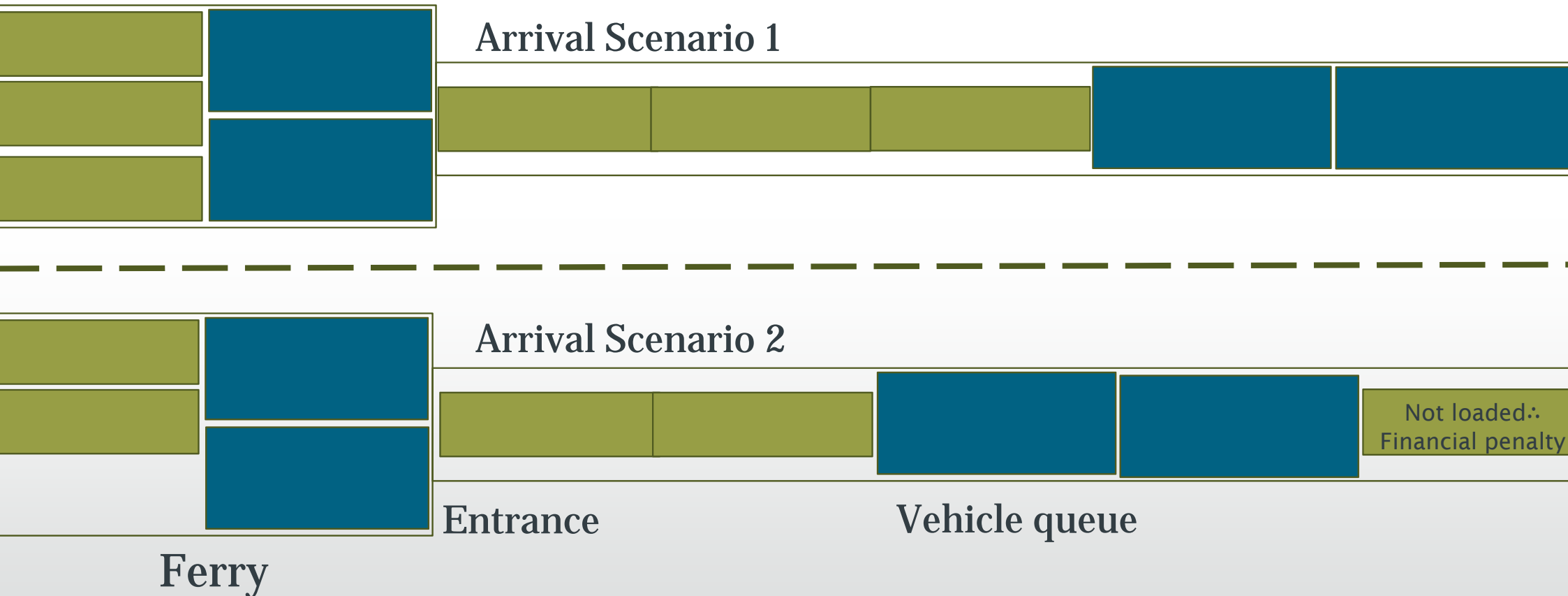
- The **optimal dynamic pricing policy** can be calculated using dynamic programming
- The states capture remaining capacity based on **optimal packing** of the accepted vehicles
- Submitted:
 - 1. Martinez-Sykora et al. 2017, Trans Res B
 - 2. Bayliss et al. 2017, EJOR



Sequential Guillotine Cut Knapsack (SGCKS)

QUEUE CONSTRAINED VEHICLE FERRY LOADING

Queue constraints can make a packing problem infeasible



This problem can occur whenever it is not possible to keep all vehicle types in separate queues

Sequential **G**uillotine-**C**ut-**K**nap**S**ack packing approach (**SGCKS**)

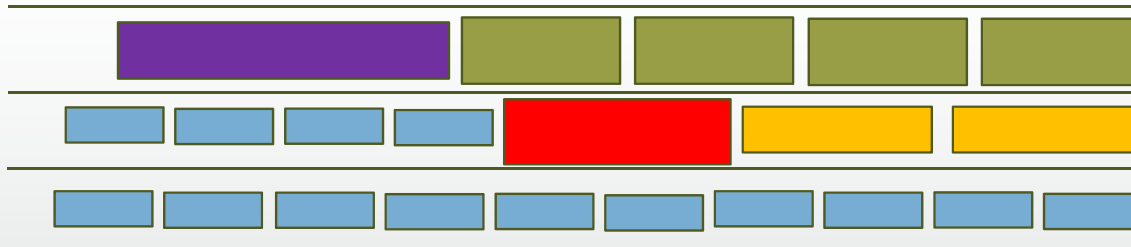
- **Implementable** and intuitive
- The yard (queueing) policy and packing solutions are each encoded as **integer strings**
- In both cases integers encode **size** and **orientation** information
- **Queues** are built by applying the yard policy during the vehicle arrival process
- **Packing solutions** are constructed by performing a sequence of horizontal and vertical cuts to the remaining ferry space, each cut-off space is packed with vehicles to create a **row or a column of vehicles**
- Packing solutions obey **queue order constraints** as at each stage vehicles can only be loaded if they are currently at the front of a queue

Yard policy solution encoding

		Quantiles		
Strip type		small	middle	large
	Width	0	1	2
	Length	3	4	5

Example solution={2,5,3}

Terminal



2=Vehicles with a large width

5=Vehicles with a large length

3=Vehicles with a small length

$$t_{l,n} \geq t_{l,n-1} \geq \dots \geq t_{l,2} \geq t_{l,1}$$

The queue orders are dependent upon random arrival times and a lane allocation policy

SGCKS packing solution encoding

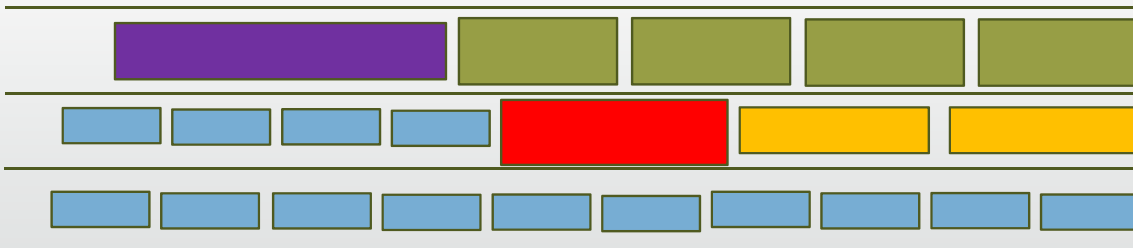
Strip type	Quantiles			
	small	middle	large	
Bottom row	0	3	6	
Left column	1	4	7	
Right column	2	5	8	

- 3 cut orientations
- 3 rectangle size quantiles

$\emptyset = \text{left column, large, right column}$

Example solution = {3, 2, 7, 0, 6}

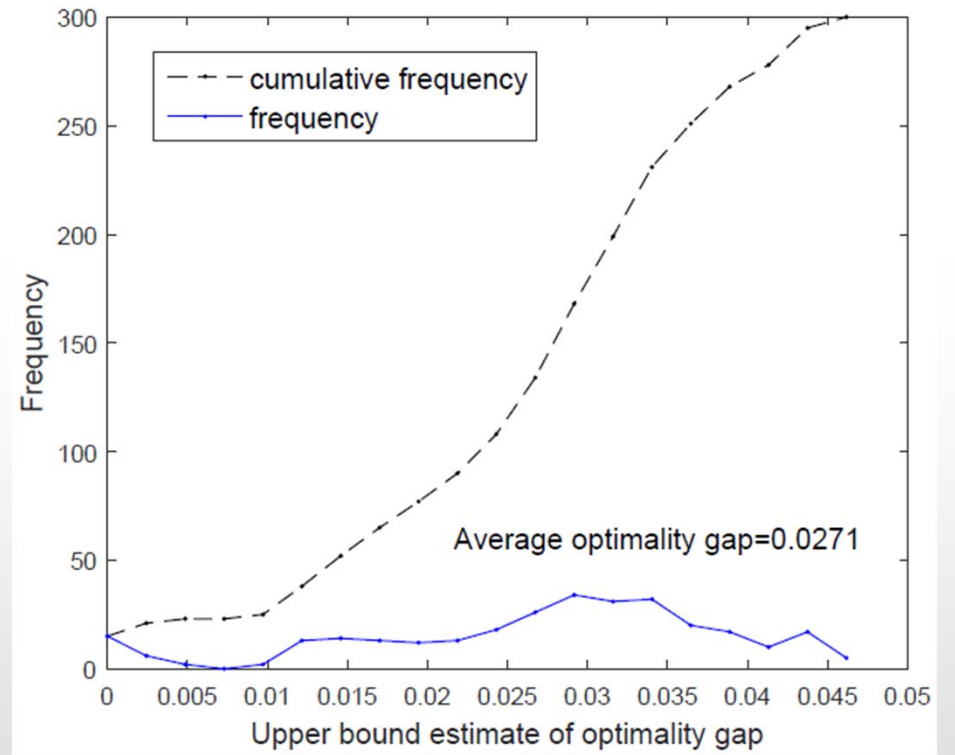
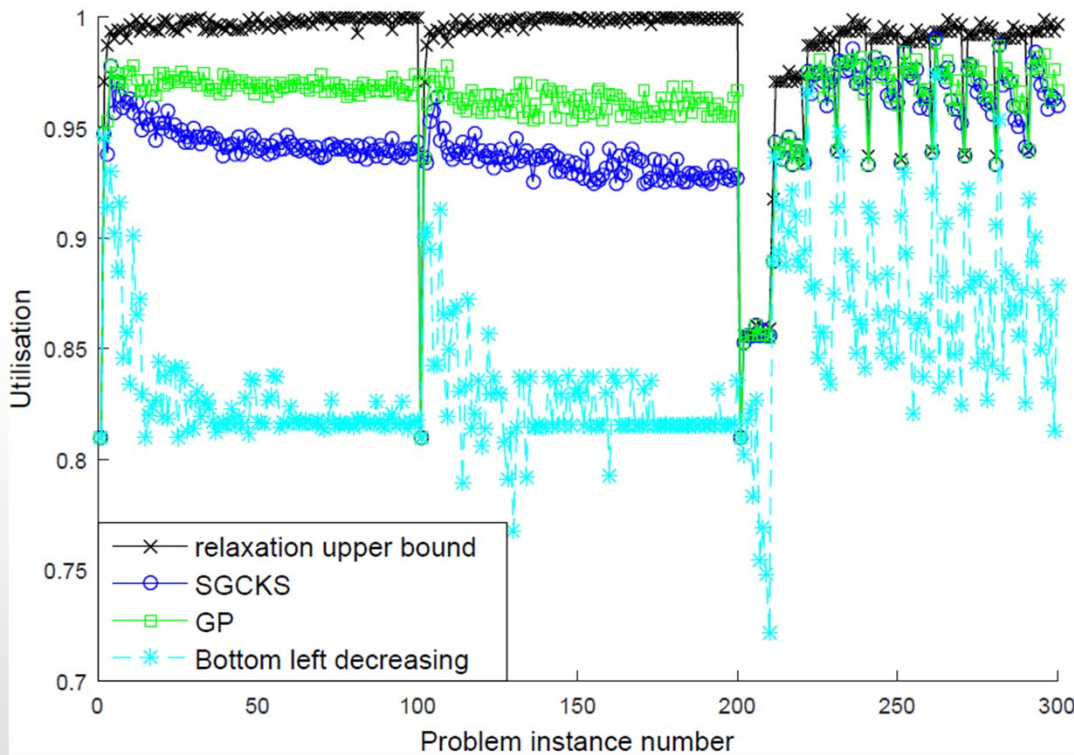
Terminal



Ferry



Utilisations and optimality gaps for SGCKS approaches



Queue constrained packing revenue problem

Objective: maximise revenue from the sold vehicle tickets minus penalties for failing to load any vehicles

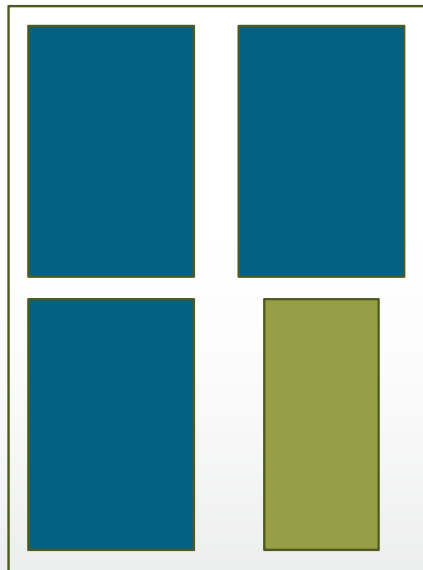
- **Penalty: refund times two (refund plus compensation)**
- **Decisions:**
 - **Yard policy** for arrival vehicles
 - **Commit to loading a subset of vehicles**, as to rule out compensation payments to those we refund pre-emptively
- Expected revenue = Committed vehicle revenue - 2(revenue of non-loaded vehicles)

Solution strategy

- Given a set of **random arrival scenarios** S
- We propose finding a yard policy y and a set of packing solutions P , one for each arrival scenario such that the **revenue value of the intersection vehicle mix is maximised**
- The intersection vehicle mix is that which we **commit to loading**
- A **risk parameter** w is introduced, we then maximise the revenue value of the intersection of w out of $|S|$ vehicles mixes

Maximise the intersection vehicle mix

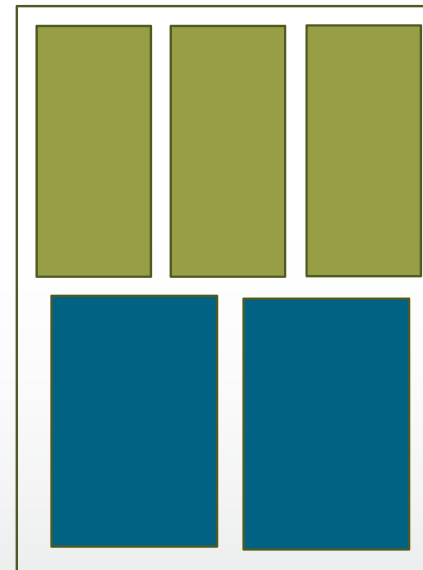
Arrival scenario 1 packing solution



2 small
 vehicles
 left off

Tickets
 sold = {3, 3}

Arrival scenario 2 packing solution



1 large vehicle
 left off

Nested vehicle size



{1,2}: Simple intersection (just take the minimum of each vehicle type)

{2,2}: Intersection after accounting for nested vehicle sizes

Given the possible arrival scenarios we should commit to loading {2,2}

Formulation

- $\max_{y,P} \sum_{j \in J} R_j m_j$
 - Revenue value of committed vehicle mix
- Subject to
 1. $m = \bigcap_{b \in B}^* v_b$
 - m is the intersection (committed) vehicle mix
 2. $B \subset S$
 - over a subset of the arrival scenarios
 3. $|B| = w$
 - the size of the subset (risk parameter)
 4. $v_s \leftarrow g(p_s, f(y, s)) \quad \forall s \in S$
 - the SGCKS methodology maps y, P to loaded vehicle mixes

Iterative solution approach

- An iterative metaheuristic alternates between packing and yard policy optimisation
- Fix one optimise the other in each iteration
 - Packing iterations evaluate the impact of forcing particular arrival scenarios and their candidate packing solutions as elements of B
 - Yard iterations evaluate candidate yard policies in the effect on the revenue value of the intersection* vehicle mix
- Due to $v_s \leftarrow g(p_s, f(y, s))$ of SGCKS searching y also searches P

The effect of $|B|$ and $|S|$

Revenue	Subset size (B)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Uncertainty	1	55330														
set	2	56240	56778													
size	3	55781	56352	56921												
(S)	4	55214	57029	56680	55262											
	5	55494	56607	56827	56595	54862										
	6	55373	56767	56851	57188	56129	54721									
	7	55682	56731	57021	55847	55667	55940	54776								
	8	56225	56404	56524	56504	56548	54828	54825	54252							
	9	55516	56700	57148	56933	56277	55411	54828	53878	52969						
	10	55918	56289	56343	56980	56482	56080	54756	53807	55349	54014					
	11	55992	56779	56849	56925	56377	56206	55543	54554	54557	54414	52922				
	12	55909	55892	57075	56919	56891	54781	56172	54915	53882	54889	53272	52820			
	13	54907	56373	56769	56728	56157	55482	56015	56173	54727	54154	53622	52169	52448		
	14	56092	56052	56562	56993	56236	56396	54889	55169	53342	54600	54171	53668	54411	52105	
	15	55392	56118	56205	56980	56832	55514	56236	55900	55572	54672	53312	52191	53878	54460	53652

- When it fully is needed to vehicle type or revenue $|S|$ and $|B|$ values are proximate by setting $|S|$ and $|B|$ as high as possible vehicle mixes

Comparison of packing algorithms

Constraint/feature	1DBP	2DH	SGCKS	Sim-SGCKS
Parking gaps	0.5	1	0.5	1
Priority vehicles	0	1	0	1
Height restrictions	1	1	1	1
Reverse gaps	0	1	0	1
Mezzanine decks	0	1	0	1
Turning circles	0	1	0	1
Irregular ferry shape	1	1	1	1
Random arrival/yard policy	0	0	1	WIP
Queue orders respected	0	0	1	WIP
Two-dimensional packing	0.5	1	1	1
Optimised	1	0.5	0.5	0.5

Conclusion

- Our research project in collaboration with the Red Funnel vehicle ferry company has given rise to **three different packing models**
- The initial 1DBP formulation formed the basis of an analytical formulation of **optimal dynamic pricing integrated with optimal packing**
- The 2DH method applied the integrated pricing and packing framework in a **larger scale** and **2D packing** setting with heuristics and approximate dynamic programming methods
- The SGCKS methods were developed to account for the effects of random arrivals and **queue constrained packing**
- Implementing the SGCKS approach within the loading simulator brought everything together in a **training tool for loading personnel**

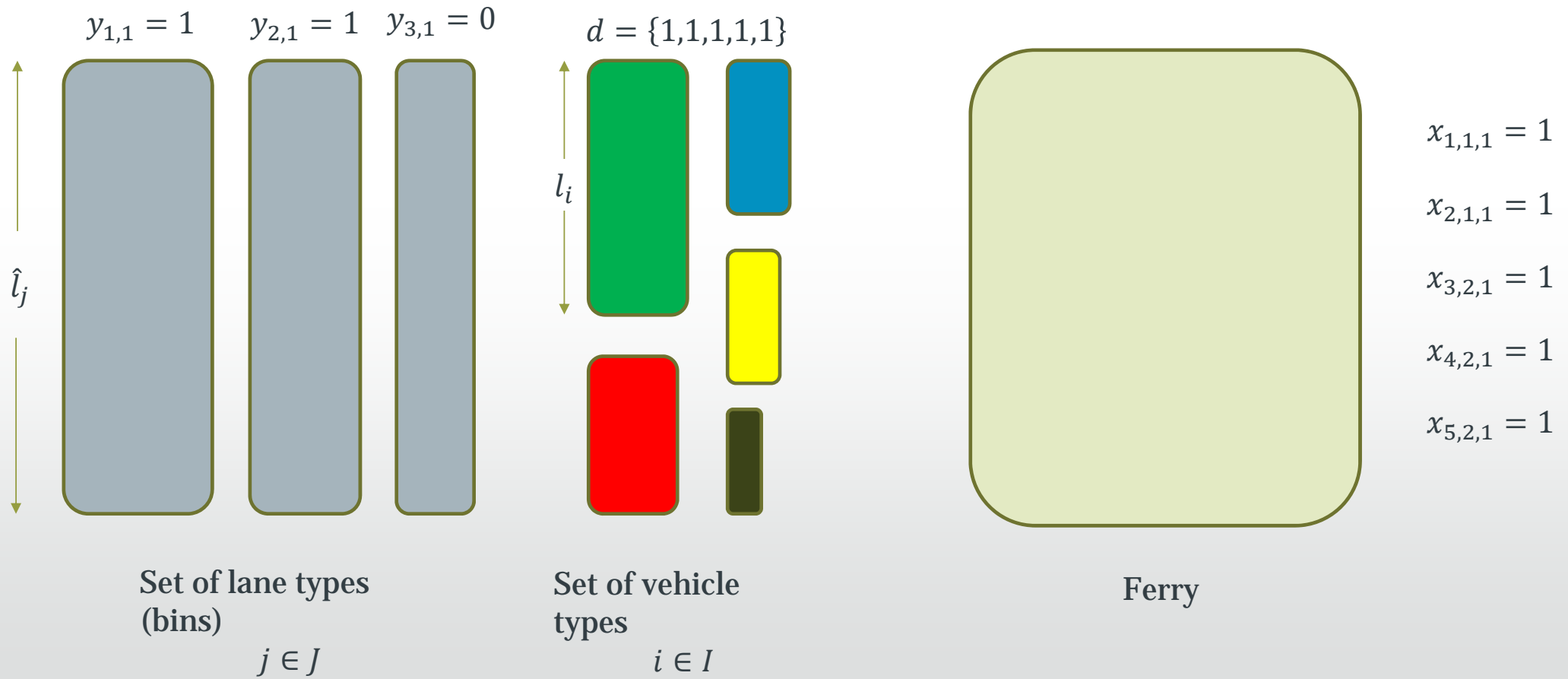
SGCKS viewed as functions

- The SGCKS packing methodology can be viewed as follows:
 - Queueing process:
 - $q \leftarrow f(y, s)$ that is a yard policy y and an arrival scenario s map to a set of vehicle queues q
 - Packing process:
 - $v \leftarrow g(p, q)$ this a SGCKS packing solution string p and a set of vehicle queues q maps to a vector of the loaded vehicle types of each type

Three packing algorithms overview

- One-dimensional bin packing
 - Lane parking model, each lane is a bin
 - Can be optimised efficiently via Integer Programming techniques
- Two-dimension packing heuristic
 - Simulation of case study with real world constraints
 - Parking decisions determined by weighted sum of efficiency attribute measurements, weights optimised by simulated annealing
- Sequential Guillotine Cut Knapsack
 - Guillotine cuts create horizontal/vertical bins
 - The bins are packed in cut order whilst respecting queue order constraints

Variable lanes 1DBP formulation (Exact)



Lower bounds for utilisation

- LB given by the area of the rectangles/bin – Usually very poor
- Simple DFF provide usually poor LB
- We propose to solve two 1DBPPs to improve the lower bound given by the area of the rectangles.

Steps:

- 1- Solve 1dbpp (horizontally) – LB1
- 2- Solve 1dbpp (vertically) – LB2
- 3- $LB = LB1 + LB2 - \text{Interrection}$
- 4- Iteratively reduce the number of vehicles of each type to update LB

Lower bounds for utilisation – 1DBPP



Minimum waste we generate horizontally

Master Problem:

$$\text{Min } \sum_{j \in J} w_j x_j$$

Waste of pattern j

$$\sum_{j \in J} d_j x_j \geq D_j$$

Where x_j represents the number of times pattern j is used in the solution

Sub problem:

$$\text{Min } \sum_{i \in I} (a_i + l_i) y_i$$

$$\sum_{i \in I} l_i y_i \leq L$$

Where y_i represents the number of times piece i is used in the pattern, a_i the dual reduced costs, l_i the length of rectangle i and L the length of the bin.

Lower bounds for utilisation – 1DBPP



We look into the original pieces



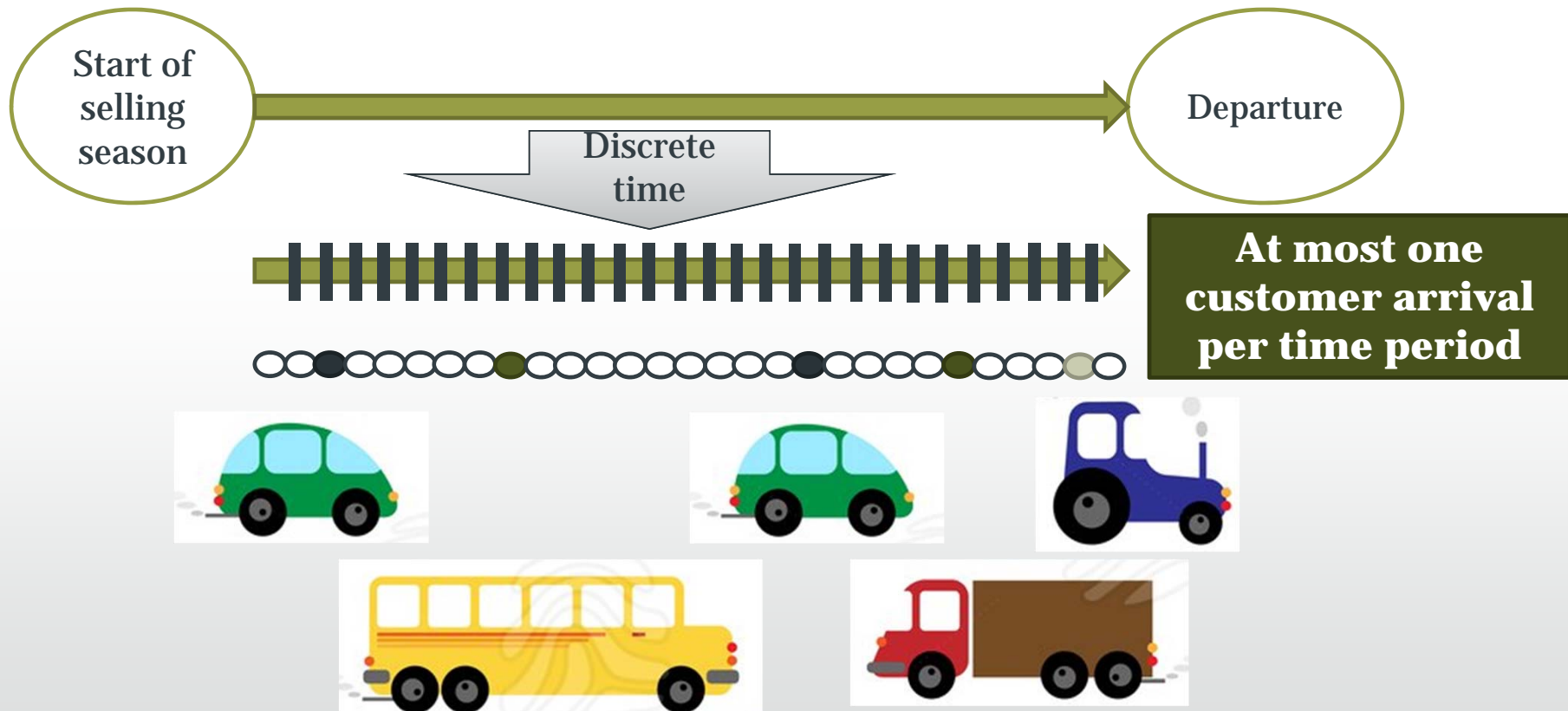
w_j - real waste in the 2D problem

We repeat the same procedure
with the width of the pieces
and the bin - LB2

Demo

- Sim-SGCKS
 - The SGCKS-GP method implemented within the loading simulator (but currently without yard policy WIP)

Selling Tickets



Optimising the loading rules

- The **loading algorithm** sequentially selects where it would load each vehicle type and then selects which vehicle type to load next
- For each **Loading decision** a number of efficiency based attributes are calculated
- Example attributes:
 - Distance from the exit of the ferry (bottom)
 - Distance from the side of the ferry (left)
 - Tightness (vehicle width/parking position width)
 - Parking loss (space lost due to staggered parking (gaps))
 - Bottom overlap adjacency ratio (mouth full)

Optimising the loading rules (continued)

- Loading decisions (d) are **scored by a weighted sum** of the attribute measurements and the decision with the highest score is selected

$$- \text{Loading decision} = \max_{d \in \text{decisions}} \left(\sum_{i=1}^{\text{attributes}} w_i a_i^d \right)$$

- The simulated annealing algorithm **optimises the weights** w_i to achieve efficient loading
- The **fitness function** used by the simulated annealing algorithm is:
 - $Max: objVal =$ (on-line remaining space)
 - M_1 (number of wasted gaps)
 - M_2 (area of vehicles that do not fit)

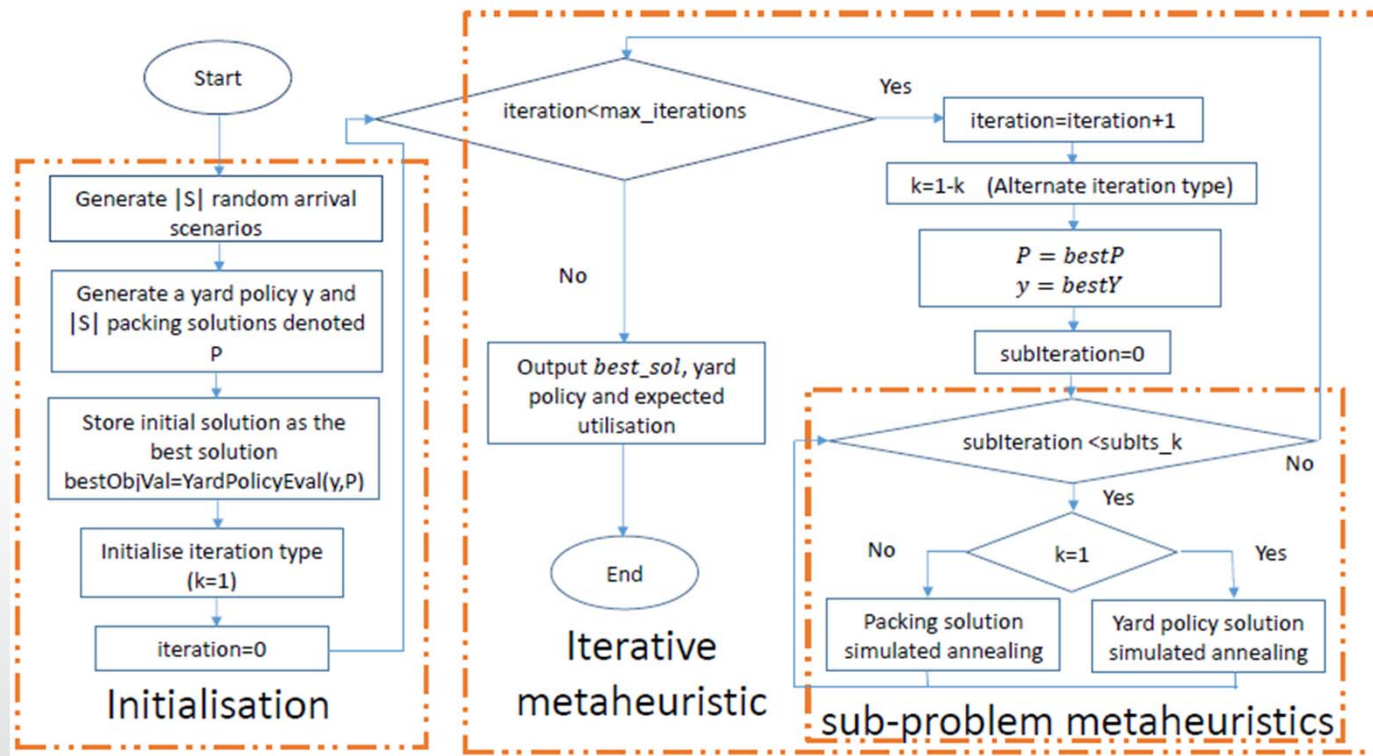
Applications of each algorithm

- **1DBP**: used to identify all possible packing solutions as states in a dynamic programming formulation of **optimal dynamic pricing** in the vehicle ferry industry. Martinez-Sykora et al. 2017 submitted TRANS RES Part B.
- **2DH**: used to implement a 2D packing formulation of the **dynamic pricing** formulation for **larger ferries and more vehicle types** by using the simulator to map vehicle mix states to lower dimension remaining space states. Bayliss et al. 2017 submitted EJOR.
- **SGCKS**: used in method to determine vehicle mixes that can be loaded reliably under vehicle arrival time uncertainty and queue constrained packing. Bayliss et al. ESICUP 2017.
- **Sim-SGCKS**: Red Funnel hosted a workshop demonstration of this implemented as a **training tool** for loading personnel, the tool is being developed further based on their feedback.

Results comparing the packing algorithms

- We compared 1DBP and 2DH dynamic pricing approaches in 1D packing framework and demonstrated the potential value of full 2D packing solutions
- We compared the SGCKS based approach with upper bounds derived from a relaxed packing formulation and with results from the bottom-left heuristic

Iterative metaheuristic algorithm

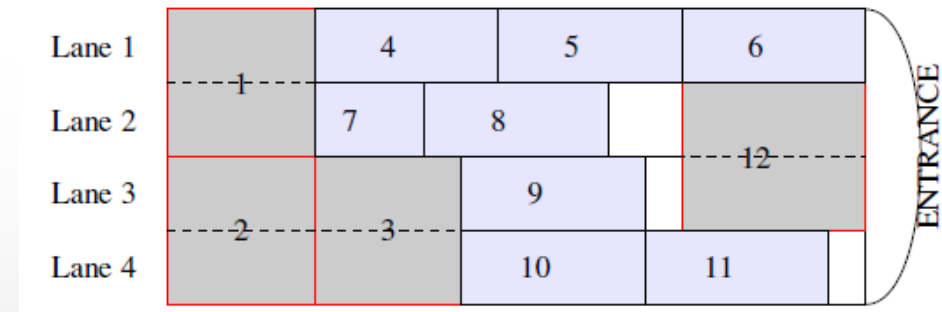


Queue constrained packing under arrival uncertainty

- S : set of arrival scenarios
- S : an arrival scenario is defined as
- m_v : number of vehicles of type v to commit to loading
- B : subset of arrival scenarios
- Y : yard policy
- P : set of packing solution strings

Merged lanes formulation

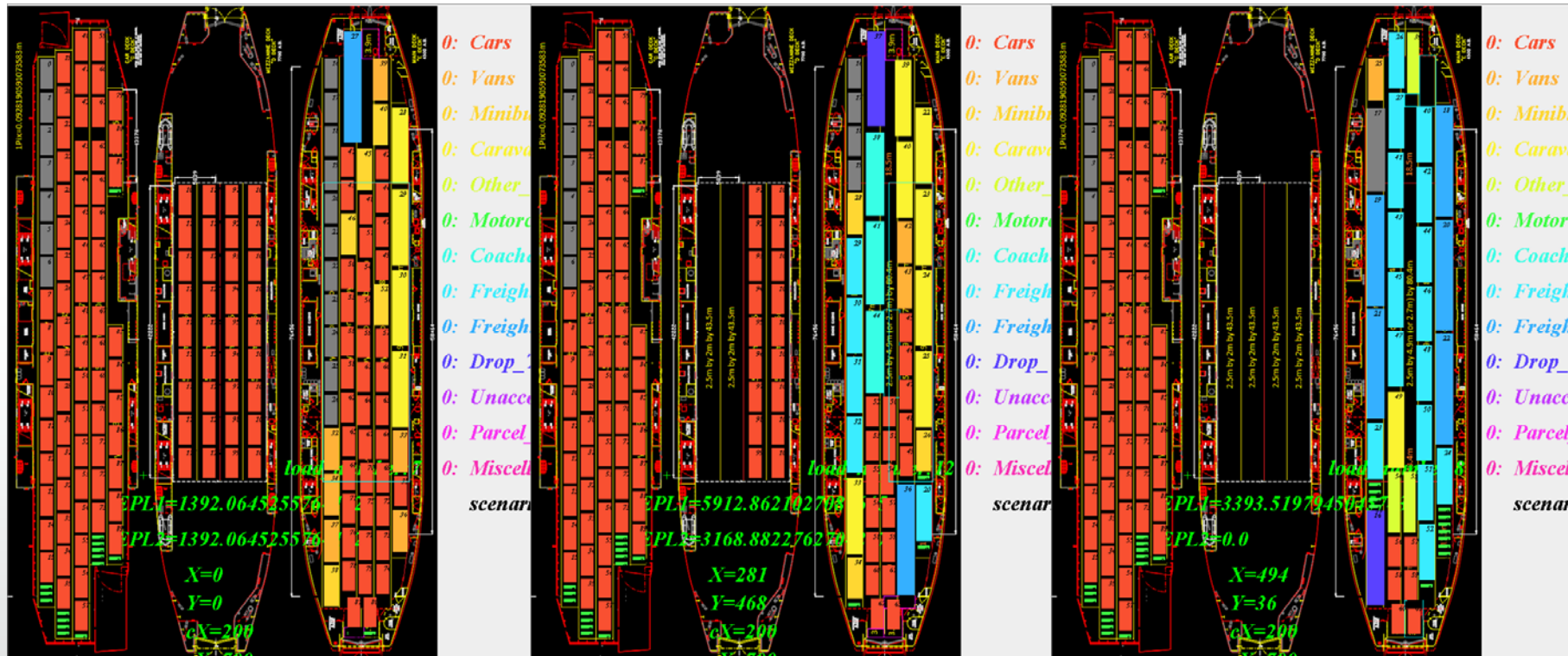
- Sometimes wide vehicles have to be parked across two lanes, requires the following constraints
- $\sum_{j \in J} (\sum_{k \in J_j} x_{i,j,k} + \sum_{k' \in J'_j} z_{i,j,k'}) \leq d_i \quad \forall i \in I$
- $My_{j,k} \geq x_{i,j,k} \quad \forall i \in I, \forall j \in J, \forall k \in J_j \setminus J'_j$
- $My_{j,k} \geq x_{i,j',k'} + z_{i,j,k} \quad \forall i \in I, \forall j \in J, \forall k \in J'_j$
- $\sum_{i \in I} l_i x_{i,j,k} \leq \hat{l}_j \quad \forall j \in J, \forall k \in J_j$
- $\sum_{i \in I} l_i (x_{i,j',k'} + z_{i,j,k}) \leq \hat{l}_j \quad \forall j \in J, \forall k \in J_j$



Sim-SGCKS

- A slide on this

Deck configurations and demand scenarios



High car demand
 2 Mezzanine decks

Medium demand
 1 Mezzanine deck

High freight demand
 0 Mezzanine decks

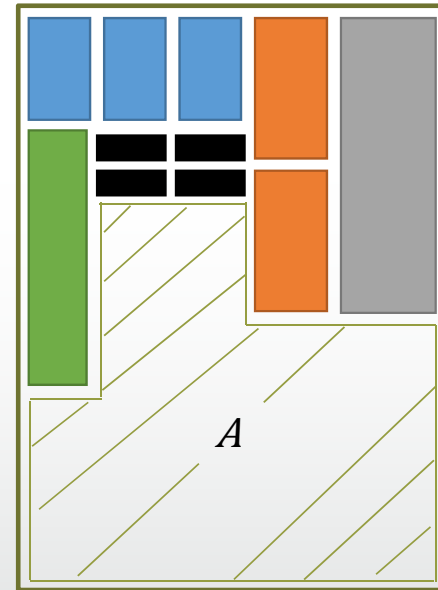
1DBP and 2DH selling season state definitions

- 1-d bin packing model (optimal lane parking)
- State=count of vehicles of each type
- 1-dimension per vehicle type
- **Tickets sold state definition**



1DBP

2DH



- 2-d packing heuristic (ignores lanes)
- State=remaining deck area per deck region
- 1-dimension per deck region
- **Remaining space state definition**

Transition functions for one vehicle type 0 sale

$$state = 3,2,1,1,4$$

$$f(\{3,2,1,1,4\}, 0) = \{3,2,1,1,4\} + \{1,0,0,0,0\} = \{4,2,1,1,4\}$$

$$state = A = 950.8, \quad transition\ value = 26.2$$

$$f(950.8, 0) = 950.8 - 26.2 = 924.6$$

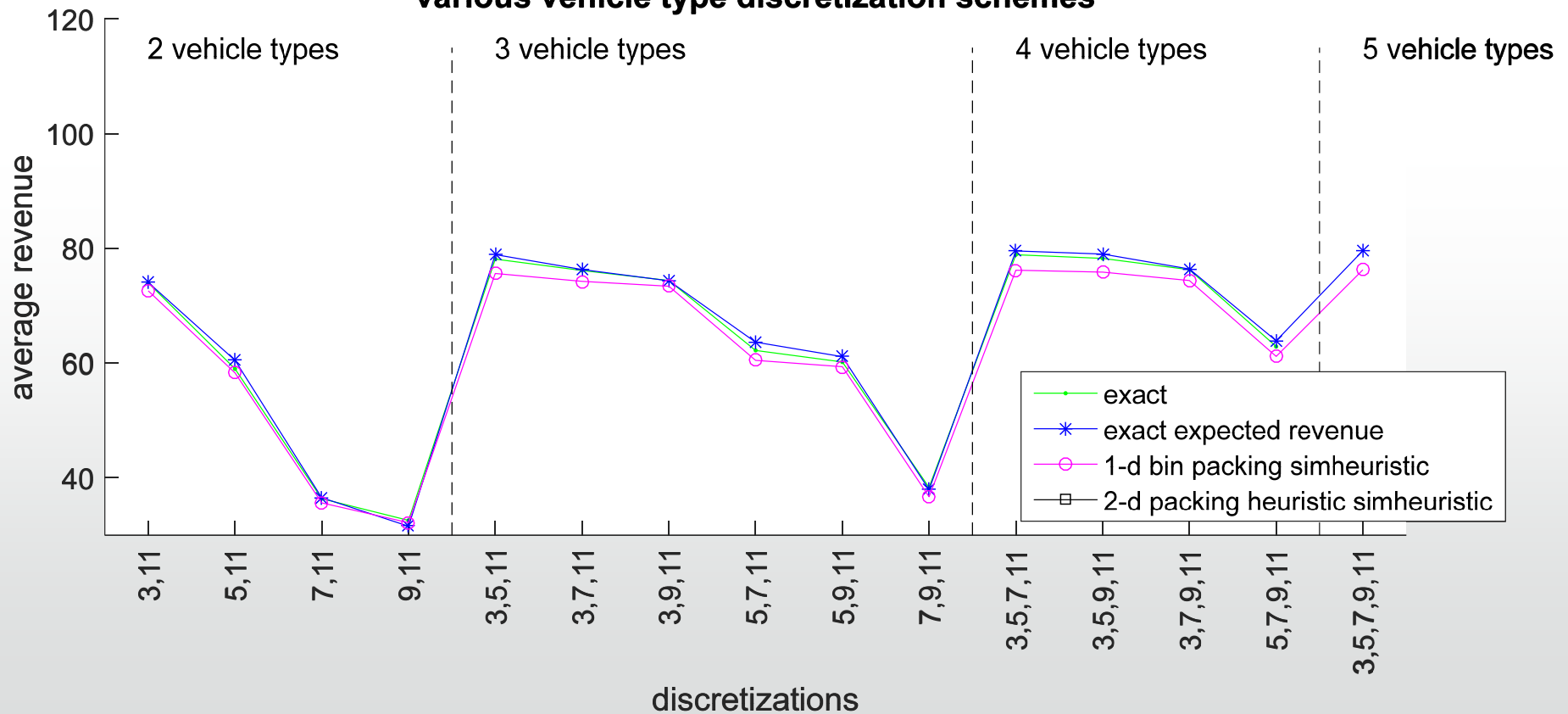
General framework for integrating packing and pricing

- Dynamic pricing formulation
 - The optimal dynamic pricing look-up-table policy can be derived by computing the Bellman equations by backwards recursion
 - In each state at each time 3 events can occur
 1. No customers arrive
 2. A customer arrives but does not purchase a ticket
 3. A customer arrives and purchases a ticket

$$V_t(s) = \max_{p \in P} \left\{ \left(\sum_{i \in I} \lambda_{t,i} \left\{ \overset{(3)}{\alpha(i, p, t)} (p + V_{t-1}(f(s, i))) + \overset{(2)}{(1 - \alpha(i, p, t))} V_{t-1}(s) \right\} \right) + \overset{(1)}{\lambda_{t,0}} V_{t-1}(s) \right\}$$

1DBP vs 2DH and the Benefit of 2-d packing

Comparison of average revenue results for the exact and simulation based models for various vehicle type discretization schemes



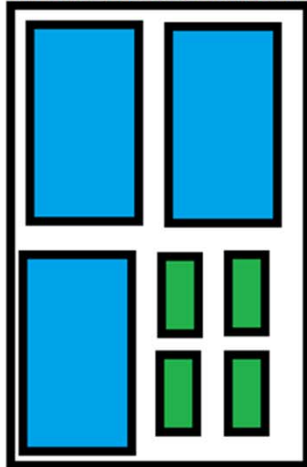
Two decision problems

- i. Optimal dynamic pricing in the vehicle ferry industry
- ii. Queue constrained packing under arrival uncertainty

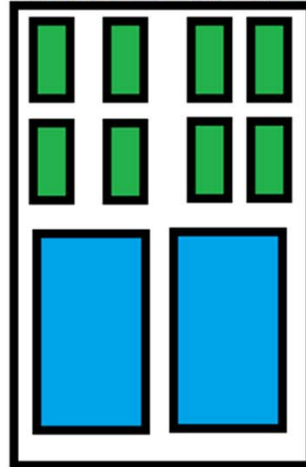
Intersection of vehicle mixes

Queue constrained packing solutions

arrival scenario 1



arrival scenario 2



nested structure

tickets sold={8,3}

Simple intersection vehicle mix={4,2}

Nominally allowing for nested sizes={5,2}

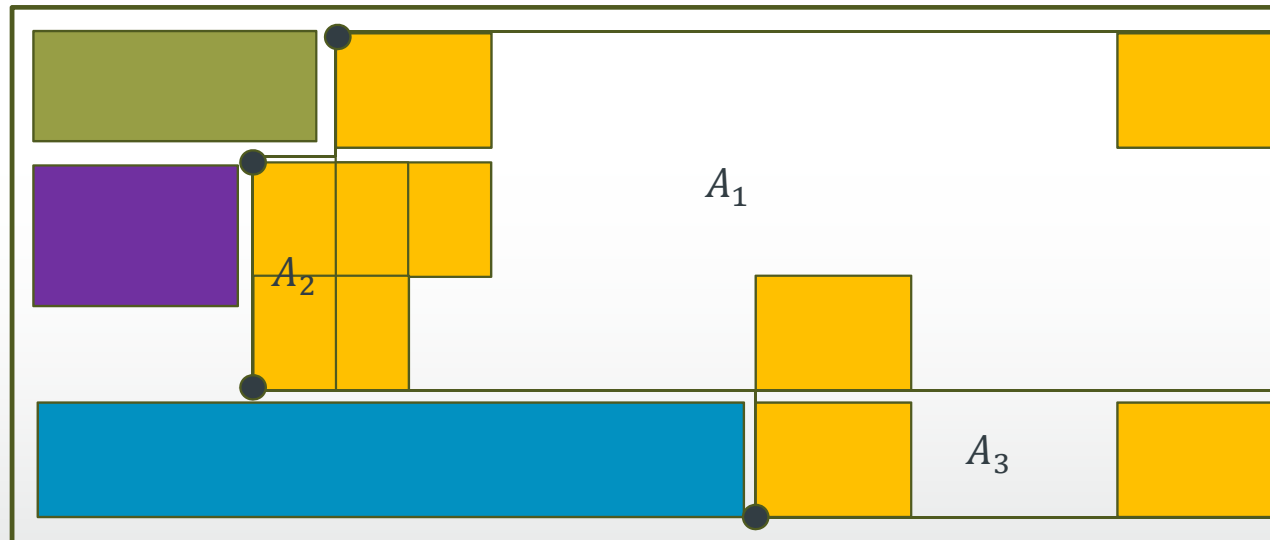
1D packing of nested sizes={6,2}

2D packing of nested sizes={8,2}



Increasing
 relaxation of
 intersection
 definition

On-line remaining space and parking position calculation



Available parking positions

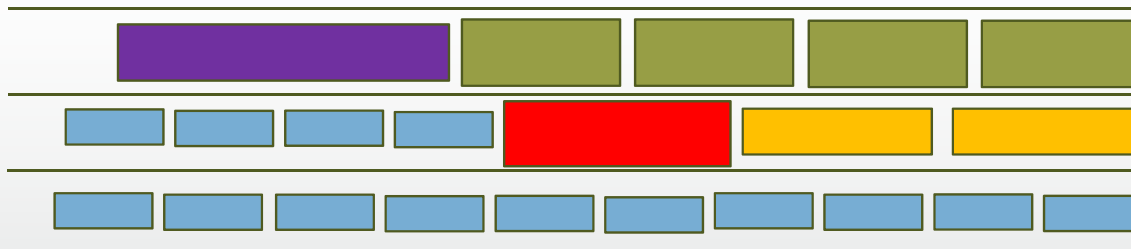
Remaining area which is used to map vehicle mix state to remaining space state

Yard policy solution encoding

		Quantiles		
Strip type		small	middle	large
	Width	0	1	2
	Length	3	4	5

Example solution={2,5,3}

Terminal



Yard policy

- Each lane is devoted to vehicles of a target width or a target length
- On arrival vehicles are allocated to the closest matching lane
- Ties can be broken based on:
 - queue length
 - number of different vehicle types in queues

2=Vehicles with a large width

5=Vehicles with a large length

3=Vehicles with a small length

$$t_{l,n} \geq t_{l,n-1} \geq \dots \geq t_{l,2} \geq t_{l,1}$$

The queue orders are dependent upon random arrival times and a lane allocation policy